

CONTACT

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Flat C, 9/F, Yau Woo Building,
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SIN SHUK YI JENNY

UX / UI DESIGNER

EDUCATION

Bachelor of Arts Media Production (Part-time)

UWE (HKUS)

2023-2025

Higher Diploma in Health Studies

IVE(KC)

2018-2020

SKILLS

- Microsoft Office
- Adobe
- Cap Cut
- Canva
- Wix / Wordpress / Figma
- Notion
- Google Ads / META Ads
- Shoptline

LANGUAGE

Cantonese 

English 

Mandarin 

ABOUT ME

Being exposed to the online service industry made me realize the power of new media. Choosing to further study media production is also a way for me to strive to connect with the world of online media. In addition, as an INTP, I am very keen on classifying things into categories, which makes my thinking clearer.

EXPERIENCE

Web & Graphic Designer

Latitude Limited

Nov 2025 - Current

- Use Wordpress to design and publish websites.
- Use the Meta platform to manage social media.
- Use Adobe software for graphic drawings.

Marketing Assistant

Tofu Shop Limited

May 2023 - Nov 2025

- Manage online stores, create promotional posters, and publish online advertisements.
- Manage social media, publish posts and promote offers.
- Online and offline customer service.

Heath Care Assistant II

Hong Kong Baptist Hosptist

Dec 2021 - Apl 2023

- Take care of patients' daily needs, Maintain the ward operation.
- Assist the nurse to care patient, Handle the simple patient care procedures.